MAKING A BIG IMPACT

Rally Kid Mary Tipton
Beating Soft Tissue Cancer

ON CHILDHOOD CANCER
Together, we have made significant progress in the fight against childhood cancer. Because of you, our donors, participants and volunteers, Rally was able to fund more in childhood cancer research grants than at any time in our history. We have also raised awareness nationally through our advocacy efforts, which led to increased federal funding for childhood cancer research from the Department of Defense. Our impact on local communities continues to grow through our extension cities in Nashville, Pensacola and New York City. With your help, we have been able to stand with our Rally Families so they don’t have to fight childhood cancer alone.

At Rally, our mission is to empower volunteers across the country to raise awareness and funds for childhood cancer research to find better treatments with fewer long-term side effects and, ultimately, cures.

Childhood cancer is the #1 disease killer of kids in America. Every school day, 46 families learn their child has cancer. In that moment, all a parent wants to know is, “What are you going to do to make my baby better?” Rally exists so that doctors will have amazing answers.

Thank you for partnering with us in the fight against childhood cancer. Together, we are working toward a more promising future for every child diagnosed with cancer.

Rally On!

Rally Board of Directors

Rally’s Impact On Childhood Cancer
RALLY’S IMPACT

$13.7 Million
Research Grants Awarded since 2006

$2.7 Million
Research Grants Awarded in 2018

18% Growth
YOY for the Last Five Years

Served 4,410
Meals in Hospitals

Paid Bills
for 70 Families
in 19 States
THE REALITIES OF CHILDHOOD CANCER

Cancer is the #1 disease killer of kids ages 1-19 in America. Simply put, kids are dying because they do not have treatment options. When kids do survive childhood cancer, many will have a significant health issue that is related to their cancer or side effects from treatment by the time they are 45 years old. What’s more, childhood cancer research is severely underfunded. Only 4% of the National Institutes of Health cancer research budget is allocated for childhood cancer.

THE FACTS OF CHILDHOOD CANCER

Michael and June Gossling knew something was not right with their two-year-old son, Grant, so they made a visit to an urgent care center. An x-ray revealed a spot on Grant’s right arm and the doctor sent them straight to the children’s hospital. Grant was diagnosed with stage 4 neuroblastoma.

Grant’s cancer was aggressive. The doctors tried every option that offered hope, including chemotherapy, MIBG therapy and a stem cell transplant. His four-year-old body was tired and weak from almost two years of brutally harsh treatments. Sadly, Grant passed away on March 28, 2016.

“Kids are not supposed to be fighting for their lives. They should be playing and learning and smiling and being older or younger brothers and sisters.”

-Michael Gossling

Rally Kid Grant
Grant’s Story

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WE RALLY FOR PROMISING RESEARCH. BETTER TREATMENTS.
Rally sees itself as philanthropic seed investors in the next great discovery. In our first decade (2005-2015), we utilized a dual peer review process that ensures we fund the most promising research. This means every grant was scrutinized by two reviewers. We provide critical seed funding, encourage collaboration and give both young minds and seasoned professionals a chance to flourish. Research projects are supported at all stages from the initial idea to clinical trial. We invest early and stick with a project—even through rough patches—as long as progress is being made.

OVER A DECADE OF PROGRESS

Rally's Impact on childhood cancer research - 2005-2015

What It's Really like to be a Childhood Cancer Survivor:

Rally Kid Robert's Story

Diagnosed with acute lymphoblastic leukemia (ALL) at just six years old, Robert’s childhood has been consumed by cancer. Although Robert is now 13 years old and cancer-free, the daily side effects from his treatments and medications will never allow him to live a normal life. Robert’s type of cancer has a 90% survival rate, but this statistic is misleading. Harsh treatments come with a price. Robert suffers from painful neuropathy in his hands, bleeding in his esophagus, high blood pressure, arthritis, short-term memory loss, learning disabilities and many other side effects.

A child’s cancer journey isn’t over when treatment is completed

Photo by Aditya Romansa on Unsplash
Dr. Tasian’s research focuses on immunotherapy, which uses the body’s own immune system to fight cancer. She uses genetic testing to identify mutations within the cancer cells to find weaknesses. This Rally-funded research has resulted in promising clinical trials for children with high-risk leukemias.

Rally has co-funded Dr. Friedman’s research, which focuses on engineering the herpes simplex virus to infect and kill brain cancer cells that are resistant to traditional treatments like chemotherapy and radiation, while not harming normal cells. The treatment also boosts the patient’s own immune system.

With the help of Rally funding, Dr. Friedman and her team conducted genomic analyses on retinoblastoma tumors to see if the tumor’s genes could help predict its behavior. Their findings have led to the development of a multi-institutional study funded by the National Cancer Institute.

With the help of Rally funding, Dr. Brock to conduct a study that tested a unique outpatient model. Findings from the study led to the opening of the Supportive Care Clinic at Children’s Healthcare of Atlanta.

Peyton began struggling with severe headaches, joint pain and overall fatigue in early January 2017. Within a week, these pains escalated and were accompanied by blurred vision and jaw pain and resulted in a trip to the emergency room. She was diagnosed with a very rare combination of two types of leukemia.

Peyton underwent chemotherapy, a bone marrow transplant, and was declared to be in remission, but routine scans in the summer of 2017 revealed that she had relapsed. Doctors discussed treatment options and decided to try CAR-T therapy. Rally helped fund the research that led to CAR-T therapy, an immunology treatment that is much less brutal than traditional chemotherapy. Peyton responded to CAR-T and is now cancer-free.

This year, Rally lost three of our beautiful Rally Kids to osteosarcoma: Aliyah, Grace and Poppy. Osteosarcoma is the most common type of bone cancer in children and adolescents. Unfortunately, a child diagnosed with osteosarcoma today will generally receive the same treatment as a child diagnosed 30 years ago. Rally is currently funding promising research for better osteosarcoma treatments.

“When you’re like I was with essentially no research experience when I first got started, it’s very difficult to get government-level funding without foundation support like Rally’s. I’m just so grateful for you guys (Rally) and your mission to support young investigators, allowing us to get on our feet, to be independent and sustain not only our careers, but our mission.”
- Dr. Elias Sayour
When he was just two years old, Drew was diagnosed with neuroblastoma and given less than a 10% chance of survival. His mother quickly connected with Rally, and Drew became one of our amazing Rally Kids. His treatments continued, and his family traveled to Children’s Hospital of Philadelphia, where they received treatments at the Memorial Sloan-Kettering Cancer Center.

It was only after being involved with Rally for years that the family realized the treatment Drew received was discovered by a Rally researcher.

Early support from Rally was instrumental in a project using humanized 3F8 antibodies - one of the only drugs specifically made for treatment of neuroblastoma in the history of medicine. The grant funded both clinical trials in which Drew participated. Thanks to Rally’s funding of this study, Drew is surviving and thriving today as a healthy teenager.
2018 Research Grants Awarded by Rally

**ALL CANCERS**
- COG Oncology Group – Dr. Peter Adamson

**BLOOD CANCERS**
- Memorial Sloan Kettering – Dr. Sheng Cai
- Emory University, AFLAC Cancer Center – Dr. Doug Graham
- Arkansas Children’s Hospital Research Institute – Dr. Jason Farrar
- The Regents of the University of Michigan – Dr. Mark Chiang
- Columbia University – Dr. Koichi Oshima
- Johns Hopkins University – Dr. Linda Resar
- Northwestern University – Dr. John Crispino
- University of Alabama at Birmingham – Dr. Julie Wofson
- Emory University – Dr. Cheng-Kui Qu
- Vanderbilt University – Dr. Rachael Schulte
- Children’s Hospital of Philadelphia – Dr. Sarah Tasian

**BRAIN CANCERS**
- National Brain Tumor Society – Dr. Roger Packer
- Beckman Research Institute of the City of Hope – Dr. Karen Aboody
- Children’s Research Institute – Dr. Melanie Grant
- Baylor College of Medicine – Dr. Stephen Mack
- Emory University – Dr. Se-Yeong Oh
- Northwestern University-Chicago – Dr. Rintaro Hashizume

**SOFT TISSUE CANCERS**
- The University of Washington – Dr. Eleanor Chen
- Dana-Farber – Dr. Adam Durbin
- The University of Chicago – Dr. Samuel Volchenboum
- Massachusetts General Hospital – Dr. Alessandra Weiker
- UT Southwestern Medical – Dr. Lin Xu
- Memorial Sloan Kettering – Dr. Filomena Dela Cruz
- Johns Hopkins University – Dr. Lingling Chen
- Dana-Farber – Dr. Malgorzata Krajewska
- Medical University of South Carolina – John O’Bryan

**SOLID TUMORS**
- St. Jude – Dr. Mark Hately
- Children’s Cancer Therapy Development Institute – Dr. Charles Keller
- Dana-Farber – Dr. Brian Crompton
- Dana-Farber – Dr. Allison O’Neill
- Memorial Sloan Kettering – Dr. Koichi Ogura
- Baylor College of Medicine – Dr. Jason Yustein
- University of Florida – Dr. Elias Saypur
- Case Western Reserve University School of Medicine – Dr. William Samsa
- Johns Hopkins University – Dr. Kathryn Lemberg
- Case Western Reserve University School of Medicine – Dr. Ed Greenfield
- Dana-Farber – Dr. Ting Tao
- Vanderbilt University – Dr. April Weissmiller
- Emory University – Dr. Muxiang Zhou
- Children’s Hospital of Philadelphia – Dr. Hamid Bassiri

**PALLIATIVE CARE**
- The Regents of the University of California, Los Angeles – Dr. Lonnie Zeltzer
- College of Medicine, University of Nigeria, Ituku-ozalla Campus – Dr. Tonia Onyeka
- Emory University – Dr. Katharine Brock
- Dana-Farber – Dr. Angela Feraco

**SURVIVORSHIP**
- Regents of the University of Minnesota – Dr. Beshay Zordoky

Rally’s Process for Funding Childhood Cancer Research

**How does Rally decide on what research projects to fund?**

Through a competitive dual peer review process, the Rally Medical Advisory Board, comprised of the top childhood cancer oncologists in the country, scrutinizes each research grant application. The process is rigorous and only the most promising projects qualify for funding.

**RALLY FOUNDATION FOR CHILDHOOD CANCER RESEARCH HAS AWARDED MORE THAN $13.7 MILLION IN GRANTS**

**42 U.S. CITIES 2 INTERNATIONAL CITIES**
Rally is an official sponsor of CureFest, whose mission is to make childhood cancer research a national priority by uniting the childhood cancer community, the general public, the medical community and our elected leaders. CureFest begins with a march to the U.S. Capitol led by Rally Foundation and allows thousands of supporters to unite and become one voice for more federal funding for childhood cancer.

Rally team members, along with Rally Kids, families, board members and supporters attend the annual event during September, which is Childhood Cancer Awareness Month.

AWARENESS AND ADVOCACY

Raising awareness and advocating on behalf of children with cancer is key to Rally Foundation’s mission. 96% of the National Institutes of Health cancer research budget goes towards adult cancer research, leaving only 4% of those funds available for childhood cancer. This lack of funding prompted Dean Crowe, Rally’s CEO, to look for research funding in other areas. The Department of Defense was found to have additional funding for medical research, and Dean wrote a white paper making a strong case that research for cancers affecting adolescents, young adults and children should be included in the budget. Our collective advocacy led to the inclusion of pediatric and young adults in the DoD $80M Peer Reviewed Cancer Research Program. This is the first time that young adults and all childhood cancers have been included in the DoD budget. In 2018, the budget was increased to $80 million.

After funding for the DoD Peer Review Cancer Program was announced, Rally was approached by the program to assist with nominations for consumer reviewers, including survivors of childhood cancer or caregivers of family members with childhood cancer. Rally successfully nominated three reviewers who were selected to assist with the grant process and funding decisions for fiscal year 2017. Those selected as consumer reviewers had served with the Rally for Research program as advocates for the very funding they were now assisting in allocating to ground-breaking, life-saving research.
Department of Defense

DoD Medical Research Program Announced $10.4M for Pediatric and AYA Cancers and $3.3M in Brand New Funding for Cancers in Children, Adolescents and Young Adults

Rally Foundation is excited to share that community-wide advocacy efforts have resulted in $3.3M of new funding for children, adolescents and young adults (AYA) cancer research. This is the very first time this sector has been funded by the DoD Peer Reviewed Cancer Research Program (PRCRP). Pediatric brain tumors (PBT) and neuroblastoma have been a part of the PRCRP for several years. Both experienced significant funding growth in FY17. In addition to the $3.3M for children and AYA, PBT received $4.7M and neuroblastoma received $2.4M bringing the total funding to $10.4M. Promising and innovative research will lead to better treatments and ultimately cures. And this is just the beginning.

Together our efforts increased research funding for cancers in children, adolescents and young adults

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<td>$4.6M in FY16</td>
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126% increase in funding for pediatrics and AYA

More than 90% of all active military personnel and their families fall into the pediatric, adolescent and young adult population
Rally On the Runway is a fashionably chic date night filled with fashion, food and fun! Our brave Rally Kids are the highlight of the event, melting hearts as they walk the catwalk arm-in-arm with NFL players and celebrities. Rally On the Runway is a time for our Rally Kids to take a break from worrying about treatments, sickness and cancer and enjoy being kids. In addition to the fashion show, our guests have a chance to sample delicious food, preview a professional runway show and participate in silent and live auctions, all focused around raising funds for childhood cancer research.
**SIGNATURE EVENT**

**Delta Double Play**

This two-event weekend starts with the Benefit Bash at the Georgia Aquarium and is followed by the Brian McCann Rally Celebrity Softball Game at Aviation Sports Complex for 6-4-3 DP Athletics. The Benefit Bash features auctions, cocktails and delicious food, as well as special messages from several Rally Kids. The Brian McCann Rally Celebrity Softball game gives Rally Kids and guests alike an opportunity to kick back and have some fun as they enjoy activities and an exciting softball game with MLB players! All proceeds from the weekend benefit Rally and its mission to find better treatments with fewer long-term side effects and, ultimately, cures.
GET INVOLVED WITH RALLY

INVOLVEMENT

Something for Everyone

Anyone can participate in one of our established fundraisers and join the fight against childhood cancer! Have your own fundraising idea? As long as it is legal, ethical and moral, we're all for it!

- 4 Quarters 4 Research
- 46 Faces of Rally
- 46-Mile Challenge
- McCann Home Run Challenge
- Rally Cupid Chase
- Vic Beasley 44 Tackle & Sack Challenge

Community Partners

Rally partners with businesses both large and small in the fight against childhood cancer. Our Community Partners raise funds for childhood cancer research through register campaigns, events, employee giving and other programs. Whatever your organization chooses, know that your support helps develop better treatments and hopefully one day, a cure for childhood cancer.
Rally Kids and their families are our heartbeat. Our Rally Kids fight cancer with courage, determination and hope. We keep them at the core of everything we do, and they inspire us to keep working hard toward better treatments and cures. Rally Kids are just that—kids, and they deserve the chance to have a normal childhood. Giving these children opportunities to have fun and forget about the hardships of cancer is an important part of Rally’s mission.

Anyone who has fought, is currently fighting, or has lost a battle with childhood cancer can become a Rally Kid.

Each of our Rally Kids fit into one of three categories; fighting, beating and surviving. Rally Kids who are in active treatment are considered to be fighting cancer. Kids who have completed their treatment are said to be beating cancer, and those who have been free of the disease for five years or longer are considered to be surviving cancer.

Meet Our Rally Kids

Rally Kid Logan
Fighting Blood Cancer
In 2015, two-year-old Breckylnn was diagnosed with pleuropulmonary blastoma, an extremely rare solid tumor cancer. She has endured 10 rounds of chemotherapy, two lung surgeries and 20 rounds of brain radiation. Following a relapse in 2017, she has continued to fight childhood cancer with strength and grace.

Mary Tipton was taken to the hospital in 2015 with what her family thought was appendicitis. Instead, they discovered that she had ovarian dysgerminoma, a rare type of germ cell cancer that is aggressive, but thankfully has a high cure rate. She completed chemotherapy in May 2015 and is currently beating cancer.

Monica was diagnosed with blood cancer at the age of 14. She received a bone marrow transplant in 2010 and has become a great spokesperson for young adults with cancer, even discussing her disease on air with Ryan Seacrest. In May 2018, she suffered a relapse for the third time and continued her courageous fight. Monica responded to CAR-T and is once again cancer-free.

Michael was first diagnosed with blood cancer in 2015 and relapsed in 2016. Michael received 10 rounds of chemotherapy after a transplant and was diagnosed with pneumonia during treatment. After having a reaction to preventative antibiotics, he spent five days in a coma. Today, Michael is beating cancer and enjoys school, playing video games and superheroes.

Khai was diagnosed with blood cancer in 2015 at the age of six. By the end of his first cycle of chemotherapy, he was so sick he could hardly walk. The harsh side effects of chemotherapy nearly killed him. However, he bravely battled through his treatment and completed chemotherapy in June 2018.

Annie was taken to the hospital during her first year of college with what she thought was appendicitis. Instead, they discovered that she had soft tissue cancer. She endured many rounds of chemotherapy and radiation treatments and is officially beating cancer. Now that she has finished treatment, she joins Rally in D.C. to advocate for more federal funding for childhood cancer research.
Courtney had just started her freshman year at Auburn University when she began experiencing shortness of breath and severe headaches. She was diagnosed with blood cancer. In 2013, she took her last chemotherapy pill. Courtney graduated from Auburn and is now serves as a child life specialist.

Alexa battled solid tumor cancer for most of her life. Her treatments included many surgeries, chemotherapy and radiation. Even though she was cancer-free, Alexa suffered difficult side effects that caused her spine to curve inward toward her lung. She underwent surgery to correct this, but passed away in 2008. Alexa loved parties, holidays and family celebrations. Her sweet spirit has inspired many people to join Rally in the fight against childhood cancer.

Allie was diagnosed with brain cancer when she was just six months old and underwent chemotherapy treatments for two years. Today, she is a thriving six-year-old who loves dolls, playing outside, music and anything pretty. Allie was promoted to the Cancer Survivor Program in June 2018.

Grace loved swimming, running and hanging out with her sister and her friends. A member of U.S. Paralympic Swim Team, she found peace and comfort in the water. Despite fighting bone cancer for nearly four years, Grace was full of faith and joy. Her courageous battle continues to inspire people across the country to join the fight against childhood cancer.

Nathan was diagnosed with solid tumor cancer when he was just three years old. Although he has been in remission for almost 10 years now, he still sees an oncologist annually to check for any signs of relapse. Despite some long-term effects of his treatments, Nathan lives the life of a normal 13-year-old.

Carson courageously battled DIPG, one of the worst types of childhood brain tumors. He underwent radiation at St. Jude Children’s Research Hospital and received further treatment in California. There are no known curative treatments for DIPG. After a courageous eight month fight, Carson passed away in March 2017.
BEING GOOD STEWARDS

Highest Rating from Charity Watchdogs

Rally consistently receives the highest ratings available from charity watchdogs.

Rally’s 5-Year Average

REVENUE & EXPENSES FY18

FUNDRAISING

20% Corporations
14% Private Foundations
49% Grassroots
17% Collaborations

CONTRIBUTIONS

58% Contributions, Gifts & Grants
37% Fundraising Events
5% Federal Campaign

EXPENSES

93% Programs
4% Fundraising
3% Administration
Our mission at Rally is to empower volunteers across the country to raise awareness and funds for childhood cancer research to find better treatments with fewer long-term side effects and, ultimately, cures. Rally volunteers go above and beyond planning events, serving on committees and raising funds and awareness for childhood cancer research. They are passionate people of all ages who have a heart for helping kids with cancer get back to being kids.
KEY VOLUNTEERS

Rally Volunteer Alyson Roach

I was first introduced to the Rally Foundation through a friend whose nephew was fighting childhood cancer. From the first day I volunteered with Rally in 2006, it was easy to see that Rally is an organization full of passionate people with a remarkable purpose. Since then, my family has done everything from bringing sandwiches to Rally families during chemotherapy treatments to helping organize major Rally events. The Rally Kids have taught us what faith and bravery look like in the face of adversity.

“It touches my soul to know that my little girl with cancer has inspired others to consistently help in the fight against childhood cancer, a cause that is so dear to our hearts.” - Robin Rohrbach

Rally Volunteer Robin Rohrbach

I became a volunteer with Rally as the foundation was just beginning. At that time, our daughter, Alexa, had just finished treatment for neuroblastoma, a type of childhood cancer. I met Founder and CEO, Dean Crowe, and jumped on board to help get Rally in our community. It has been mind-blowing for me to be a part of what Rally is doing to help kids that are going through treatment for this terrible disease. I have had the joy of watching some of Alexa’s friends participate in Rally activities, and then go on to start and organize events.

“It’s Rally Kids and their families give more to us than we could ever give to them. They teach us that through volunteering with Rally, we can make a difference and join them in the fight!” - Alyson Roach

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PLATINUM PARTNERS

GOLD PARTNERS

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Arthur Blank Family Foundation  Donte Properties  Kroger  Syfan Logistics
Brasfield & Gorrie  Exit Right  Luma  Synovus
First Tennessee Bank  MiMedx  Wells Fargo Advisors
Spokespeople

Rally is honored to have so many incredible spokespeople who are passionate about raising awareness and funds for childhood cancer research. They are incredible advocates and we are thankful to have them as a part of the Rally family. Our spokespeople include:

- Ashley and Brian McCann
- Vic Beasley
- Takeo Spikes
- Kris Medlen
- Joe Hawley
- Lucas Sims
- Prince Amukamara
- Corey Peters
- Sam Wyche

Board Members

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KPMG
Michael Gossling
Do My Own

Blaine Hess
Hess Segal Financial
Kevin Isakson
Isakson Living
Joy Posthauer, RN
Emory
Shane Roach
South Haven Builder Partners, LLC

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- Lucas Sims
- Prince Amukamara
- Corey Peters
- Sam Wyche
Our Medical Advisors

Rally Medical Advisory Board

Peter C. Adamsom, MD
Chair, Children's Oncology Group; Chief, Division of Clinical Pharmacology and Therapeutics
Children's Hospital of Philadelphia

Saro Armenian, D.O., MPH
Director, Childhood Cancer Survivorship Clinic; Associate Professor, Departments of Pediatrics and Population Sciences
City of Hope

Scott A. Armstrong, MD, PhD
Chairman, Department of Pediatric Oncology
Dana-Farber Cancer Institute

Oren J. Becher, MD
Associate Professor in Pediatrics and Biochemistry and Molecular Genetics
Northwestern University

Smita Bhatia, MD, MPH
Instructor in Pediatrics
Emory University

Natlia Esiashvili, MD
Associate Professor of Pediatrics, Division of Hematology/Oncology and Bone Marrow Transplantation
Children's Hospital of Wisconsin

Debra L. Friedman, MD
Associate Professor of Pediatrics
Children's Hospital at Vanderbilt

Gregory Friedman, MD
Associate Professor of Pediatrics
University of Alabama at Birmingham

Amar Gajjar, MD
Director of Neuro-Oncology Division
St. Jude Children's Research Hospital

Debra L. Friedman, MD
Director, Pediatric Division of Hematology-Oncology
Children's Hospital at Vanderbilt

Kim Kramer, MD
Assistant Member, Bone Marrow Transplantation Program; Medical Oncologist
Memorial Sloan Kettering Cancer Center

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Chair in Neuroblastoma Research
Children's Hospital of Philadelphia

Jiwang Zhang, MD, PhD
Associate Professor of Pathology
MD Anderson Cancer Center

Sanford M. Simon, PhD
Professor, Laboratory of Cellular Biophysics
Rockefeller University

Kevin M. Shannon, MD
Professor of Pediatrics
University of California, San Francisco

Douglas S. Hawkins, MD
Division Chief, Professor of Pediatrics, Hematology/Oncology
Seattle Children's Hospital

Eugene Hwang, MD
Director of Neuro-oncology Fellowship Program; Director of Clinical Neuro-oncology Immunotherapeutic Program
Children's National Health System

John M. Maris, MD
Chair in Neuroblastoma Research
Children's Hospital of Philadelphia

Michael Isakoff, MD
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Eugene Hwang, MD
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Wafik Zaky, MD
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Memorial Sloan-Kettering Cancer Center

Jiwe Zhang, MD, PhD
Associate Professor of Pathology
Loyola University Chicago

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Rally's Beginnings

There are moments that have such a profound impact that they completely change the direction of your life. That is how I feel about the day my husband, Reid, and I went to visit William Olson in the hospital. William was a teenager fighting a brain tumor for the second time in two years. Although that day was more than 12 years ago, I still remember it as if it was yesterday. I was shocked at how very sick William was. Then I thought about our son, Jonathan. Both William and Jonathan were seniors in high school, but their situations were polar opposites. Jonathan was planning his future, while William was literally fighting for his life.

I looked at Nancy, William’s mom, and asked her to tell what I could do to help her. I told Nancy that I wouldn’t make her dinner because this situation was way past dinner. And it was. Nancy asked me to fund the best childhood cancer research, wherever it may be.

With that question, “What can I do to help?” the Rally Foundation for Childhood Cancer Research was born, and William became the first Rally Kid. It was in the Olson’s driveway in 2006 that we presented our first grant of $5,000. We have been working ever since to fund the most promising research around the globe. This year, we were able to award $2.7 million in grants bringing the total given in grants to $12.7 million. Rally led national advocacy efforts resulting in $3.2 million in brand new funding from the DoD Peer-Review Cancer Program specifically for cancers in children, adolescents and young adults.

At Rally, we view ourselves as philanthropic seed investors in the next great discovery. We work hard to fund the most promising research through a dual competitive peer process. We also work hard to secure additional federal funding for childhood cancer research. We want better treatments with fewer long-term side effects, so kids can get back to being kids. And it is your generous support that makes this possible.

Rally On!

Dean Crowe, Founder and CEO
PROMISING RESEARCH. BETTER TREATMENTS. RALLY ON!

Rally Kid Peyton, Beating Blood Cancer

Rally! in September - For Childhood Cancer Awareness

For Childhood Cancer Research